

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Screen Strategies Media **Attention: Accounts Payable** 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030

Send Payment To:

**WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1515159-1	08/28/16	August 2016	08/01/16 - 08/28/16
L			

Account Executive Property Sales Office Sales Region **WPBF** WPBF House National House National National

Estimate Number Advertiser **Product** Steinger/D/State Senate Michael Steinger- 8/22 2116

Flight Dates Order# Alt Order # 08/22/16 - 08/30/16 1515159 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling Agency Code Advertiser Code | Product 1/2 Agency Ref Advertiser Ref

Spots/

ine Start	Date	End Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/22 Class		08/26/ - Pre-	16 WPE emptible wi	BF News 25 5-6:00 ith notice	0am5:00-6:00am	11111	:30	5	\$175.00	NM	
Week		tart Da 8/22/1			Spots/Week 5	<u>Rate</u> \$175.00					
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
1	WPB	M	08/22/16	5:44 AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	0 MS401TVFLH			\$175.00 N
2	WPBI	Tu	08/23/16	5:37 AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	0 MS401TVFLH			\$175.00 N
3	WPBF	W	08/24/16	5:10 AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	0 MS402TVFLH			\$175.00 N
4	WPBF	Th	08/25/16	5:37 AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	0 MS500TVFLH			\$175.00 NI
5	WPBI	F	08/26/16	5:14 AM WPBI	News 25 5-6:00am	5:00-6:00am	:3	0 MS402TVFLH			\$175.00 N
2 08/22 Class		08/26/ - Pre-	16 Goo emptible wi	d Morning Americ	a 7-9AM	11111	:30	5	\$600.00	NM	
Week		tart Da 8/22/1			Spots/Week 5	<u>Rate</u> \$600.00					
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	th Ad-ID			Rate Typ
2	WPB	M	08/22/16	7:25 AM Good	Morning America	7-9AM	:3	0 MS401TVFLH			\$600.00 N
3	WPB	Tu	08/23/16	8:48 AM Good	Morning America	7-9AM	:3	0 MS401TVFLH			\$600.00 N
1	WPBI	W	08/24/16	7:28 AM Good	Morning America	7-9AM	:3	0 MS500TVFLH			\$600.00 NI
4	WPBF	Th	08/25/16	8:59 AM Good	Morning America	7-9AM	:3	0 MS500TVFLH			\$600.00 NI
5	WPB	F	08/26/16		Morning America	7-9AM	:3	0 MS500TVFLH			\$600.00 NI
3 08/2 Clas		08/27/ - Pre-	16 Sat ( emptible wi	6-7am News ith notice	Sat 6-7am	S-	:30	2	\$225.00	NM	
Week		tart Da 8/22/1			Spots/Week 2	<u>Rate</u> \$225.00					
Spots: #	<u>Ch</u>	<u>Day</u>	Air Date	Air Time Descr	iption	Start/End Time	<u>Leng</u> t	th Ad-ID			Rate Typ
1	WPBI	Sa	08/27/16	6:24 AM Sat 6-	7am News	Sat 6-7am	:3	0 MS402TVFLH			\$225.00 N
2	WPB	Sa	08/27/16	6:38 AM Sat 6-	7am News	Sat 6-7am	:3	0 MS500TVFLH			\$225.00 N
4 08/2 Clas		08/27/ - Pre-	16 GMA emptible wi	A Saturday 7-8am ith notice	Sat 7am-8am	S-	:30	1	\$400.00	NM	
Week		tart Da 8/22/1			Spots/Week 1	<u>Rate</u> \$400.00					
				Air Time Descr		Start/End Time		th Ad-ID			

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represen and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WPEE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1515159-1
 08/28/16
 August 2016
 08/01/16 - 08/28/16

Advertiser Product Estimate Number
Steinger/D/State Senate Michael Steinger- 8/22 2116

www.thewpbfchannel.com

ine Start	Date Er	nd Dat	te Desc	cription		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 08/27 Class		/27/10 Pre-e	6 GMA emptible wit	A Saturday ith notice	y 7-8am	Sat 7am-8am	S-	:30	1	\$400.00	NM	
Spots: #	<u>Ch</u> WPBF		<u>Air Date</u> 08/27/16		e <u>Descri</u> M GMA S	otion Saturday 7-8am	Start/End Time Sat 7am-8am		h <u>Ad-ID</u> O MS402TVFL	.н		<u>Rate</u> <u>Tyr</u> \$400.00 N
5 08/27 Class		/27/10 Pre-e	6 Sat 8	8-9am Ne ith notice	ws	Sat 8-9am	S-	:30	1	\$265.00	NM	
Weeks		rt Dat 22/16			WTFSS	Spots/Week 1	<u>Rate</u> \$265.00					,
Spots: # 1	<u>Ch</u> WPBF		Air Date 08/27/16	•	e <u>Descri</u> M Sat 8-9	otion Jam News	Start/End Time Sat 8-9am		h <u>Ad-ID</u> 0 MS500TVFL	.н		<u>Rate</u> <u>Ty</u> \$265.00 N
6 08/28 Class		/28/16 Pre-e	6 Sun 8	8-9am Neith notice	ews	Sun 8-9am	S	:30	2	\$265.00	NM	
Weeks		rt Dat 22/16			WTFSS	Spots/Week 2	<u>Rate</u> \$265.00					
Spots: #	<u>Ch</u>	Day	Air Date	Air Tim	e <u>Descri</u> j	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
1	WPBF	Su	08/28/16	8:36 A	M Sun 8-	9am News	Sun 8-9am	:3	0 MS500TVFL	.н		\$265.00 N
2	WPBF	Su	08/28/16	8:52 A	M Sun 8-	9am News	Sun 8-9am	:3	0 MS402TVFL	.H		\$265.00 N
7 08/23 Class		/26/16 Pre-e	6 WPB	3F News 2 th notice	25 @ Noc	on 12pm-1230pm	-11	:30	2	\$265.00	NM	
Weeks		rt Dat 22/16			WTFSS 1	Spots/Week 2	<u>Rate</u> \$265.00					
Spots: #	<u>Ch</u>	Day ,	Air Date	Air Tim	e Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Ty
1	WPBF	Tu	08/23/16	12:28 P	M WPBF	News 25 @ Noon	12pm-1230pm	:3	0 MS401TVFL	.н		\$265.00 N
2	WPBF	F	08/26/16	12:13 P	M WPBF	News 25 @ Noon	12pm-1230pm	:30	0 MS500TVFL	.н		\$265.00 N
8 08/22 Class		/26/16 Pre-e	6 WPB	3F News 2	25 @ 6:0	DPI6-6:30PM	11111	:30	5	\$600.00	NM	"
Weeks		rt Dat 22/16			WTFSS .111	Spots/Week 5	<u>Rate</u> \$600.00					
Spots: #	Ch	Day	Air Date	Air Tim	e Descrij	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
1	WPBF	M	08/22/16	6:26 P	M WPBF	News 25 @ 6:00PM	6-6:30PM	:31	0 MS401TVFL	.Н		\$600.00 N
2	WPBF		08/23/16			News 25 @ 6:00PM	6-6:30PM	:30	0 MS401TVFL	.н		\$600.00 N
3	WPBF		08/24/16			News 25 @ 6:00PM	6-6:30PM		) MS402TVFL			\$600.00 N
4	WPBF		08/25/16			News 25 @ 6:00PM	6-6:30PM		) MS402TVFL			\$600.00 N
5	WPBF	F	08/26/16	6:25 P	M MARE	News 25 @ 6:00PM	6-6:30PM	:31	0 MS402TVFL	.н		\$600.00 N
9 08/22 Class		/26/16 Pre-e	6 Th 5p emptible wit	pm News th notice		5-6pm	11111	:30	5	\$525.00	NM	
Weeks	s: <u>Sta</u> 08/	rt Dat 22/16	e End D 08/28/	<u>rate</u> MT /16 11	WTFSS 111	Spots/Week 5	<u>Rate</u> \$525.00					
Spots: #	<u>Çh</u>		Air Date	Air Tim	e <u>Descri</u> j	<u>otion</u>	Start/End Time	Lengtl	h Ad-ID			Rate Ty
2	WPBF		08/22/16		M Th 5pn		5-6pm	:30	MS401TVFL	.н		\$525.00 N
3	WPBF		08/23/16		M Th 5pn		5-6pm		MS401TVFL			\$525.00 N
4	WPBF		08/24/16		M Th 5pn		5-6pm		) MS500TVFL			\$525.00 N
1	WPBF		08/25/16		M Th 5pn		5-6pm		) MS500TVFL			\$525.00 N
5	WPBF	F	08/26/16	5:43 P	M Th 5pn	n News	5-6pm	:30	MS500TVFL	.H		\$525.00 N
		100141	6 Mhe	el Of Fort	hina	7-7:30PM	1	:30	1	\$1,100.00	NM	
10 08/22 Class		/22/10 Pre-e	mptible wit		tune	7-7.50FW				41,100.00	14141	
	s of Time - s: <u>Sta</u> 08/	Pre-e rt Dat 22/16	emptible wit	ith notice Date MT	WTFSS	Spots/Week 1	Rate \$1,100.00				14141	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at <a href="www.hearst.com/broadcasting/who-we-are">www.hearst.com/broadcasting/who-we-are</a>
We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1515159-1	08/28/16	August 2016	08/01/16 - 08/28/16

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/22	2116

www.thewpbfchannel.com

www.thewpbfchannel.com				
		Spots/	_	
Line Start Date End Date Description Start/En	Time MTWTFSS	Length Week	Rate Typ	oe .
10 08/22/16 08/22/16 Wheel Of Fortune 7-7:30P Class of Time - Pre-emptible with notice	Λ 1		\$1,100.00 N	M
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WPBF M 08/22/16 7:17 PM Wheel Of Fortune	7-7:30PM	:30 MS401TVFLH		\$1,100.00 NN
14 08/25/16 08/25/16 Th WPBF News 25 @ 11I11-11:38 Class of Time - Pre-emptible with notice	PM1	:30 1	\$600.00 N	M
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots</u> 08/22/16 08/28/161	Week <u>Rate</u> 1 \$600.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WPBF Th 08/25/16 11:11 PM Th WPBF News 2	5 @ 11PM 11-11:35PM	:30 MS500TVFLH		\$600.00 NN
15 08/22/16 08/26/16 Nightline 1238-10 Class of Time - Immediately Pre-emptible without notice	7A 11111	:30 5	\$50.00 N	M
Weeks:         Start Date 08/22/16         End Date Date Date 08/28/16         MTWTFSS Spots 111111	Week Rate 5 \$50.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WPBF M 08/22/16 1:04 AM Nightline	1238-107A	:30 MS401TVFLH		\$50.00 NN
2 WPBF Tu 08/23/16 12:51 AM Nightline	1238-107A	:30 MS401TVFLH		\$50.00 NN
3 WPBF W 08/24/16 1:02 AM Nightline	1238-107A	:30 MS500TVFLH		\$50.00 NN
4 WPBF Th 08/25/16 12:51 AM Nightline	1238-107A	:30 MS402TVFLH		\$50.00 NN
5 WPBF F 08/26/16 12:54 AM Nightline	1238-107A	:30 MS500TVFLH		\$50.00 NN
16 08/27/16 08/27/16 SCANDAL WKND LF 1 1135P-1 Class of Time - Immediately Pre-emptible without notice	235X1-	:30 1	\$20.00 N	М
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS 08/08/28/16         Spots 08/28/16	Week         Rate           1         \$20.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WPBF Sa 08/27/16 12:24 AM SCANDAL WKND	LF 1 1135P-1235X	:30 MS500TVFLH		\$20.00 NN
19 08/22/16 08/26/16 4:30a-5a 430a-5a Class of Time - Pre-emptible with notice	11111	:30 5	\$105.00 N	M
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots</u> 08/22/16 08/28/16 11111	5 \$105.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WPBF M 08/22/16 4:44 AM 4:30a-5a	430a-5a	:30 MS401TVFLH		\$105.00 NN
2 WPBF Tu 08/23/16 4:55 AM 4:30a-5a	430a-5a	:30 MS401TVFLH		\$105.00 NN
3 WPBF W 08/24/16 4:39 AM 4:30a-5a	430a-5a	:30 MS500TVFLH		\$105.00 NA
4 WPBF Th 08/25/16 4:43 AM 4:30a-5a	430a-5a	:30 MS402TVFLH		\$105.00 NN
5 WPBF F 08/26/16 4:44 AM 4:30a-5a	430a-5a	:30 MS500TVFLH		\$105.00 NN
20 08/27/16 08/27/16 Sat 5-6am News Sat 5-6a Class of Time - Pre-emptible with notice	mS-	:30 1	\$100.00 N	M
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots</u> 08/22/16 08/28/16S-	Week Rate 1 \$100.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WPBF Sa 08/27/16 5:26 AM Sat 5-6am News	Sat 5-6am	:30 MS500TVFLH	_	\$100.00 NA
21 08/27/16 08/27/16 Sat 8-9am News Sat 8-9a Class of Time - Fixed Non Pre-emptible	mS-	:30 1	\$530.00 N	M
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS 08/04         Spots 08/04/04	Week Rate 1 \$530.00	· · · · · · · · · · · · · · · · · · ·		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WPBF Sa 08/27/16 8:53 AM Sat 8-9am News	Sat 8-9am	:30 MS500TVFLH		\$530.00 NN

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at <a href="www.hearst.com/broadcasting/who-we-are">www.hearst.com/broadcasting/who-we-are</a>

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1515159-1 | 08/28/16 | August 2016 | 08/01/16 - 08/28/16

Advertiser Product Estimate Number
Steinger/D/State Senate Michael Steinger- 8/22 2116

www.thewpbfchannel.com

							Spots/			
Line S	tart Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	8/28/16 lass of Ti	08/28/16 me - Pre-emp	Sun 5-6am News tible with notice	Sun 5-6am	S	:30	2	\$100.00	NM	
W	eeks:	Start Date 08/22/16	End Date MTWTFSS 08/28/16S	Spots/Week 2	<u>Rate</u> \$100.00					
Spots:	# Ch			<del>-</del>	Start/End Time	Lena	th Ad-ID			Rate Type
,	2 WF	PBF Su 08/			Sun 5-6am		0 MS500TVFLH			\$100.00 NA
	1 WF	PBF Su 08/	28/16 5:44 AM Sun 5	-6am News	Sun 5-6am	:3	0 MS402TVFLH			\$100.00 NN
	8/28/16 lass of Ti	08/28/16 me - Pre-emp	Sun 6-7am News tible with notice	Sun 6-7am	S	:30	2	\$175.00	NM	
l W	eeks:	Start Date 08/22/16	End Date MTWTFSS 08/28/16S	Spots/Week 2	<u>Rate</u> \$175.00					
Spots:	# <u>Ch</u>	<u>Day</u> Air	Date Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WF			-7am News	Sun 6-7am	:3	0 MS500TVFLH			\$175.00 NN
	1 WF	PBF Su 08/	28/16 6:54 AM Sun 6	-7am News	Sun 6-7am	:3	0 MS500TVFLH			\$175.00 NN
	8/28/16 lass of Ti	08/28/16 me - Pre-emp	GMA Sunday 7-8am tible with notice	Sun 7-8am	S	:30	1	\$400.00	NM	
W	eeks:	Start Date 08/22/16	End Date MTWTFSS 08/28/16S	Spots/Week 1	<u>Rate</u> \$400.00					
Spots:	# Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
		BF Su 08/			Sun 7-8am		0 MS402TVFLH			\$400.00 NA
	B/24/16 lass of Ti	08/24/16 me - Pre-emp	The View tible with notice	11A-12PM	W	:30	1	\$350.00	NM	
W	eeks:	Start Date 08/22/16	End Date MTWTFSS 08/28/16W	Spots/Week	Rate					
Spots:	# <u>Ch</u>			1 intion	\$350.00 Start/End Time	Lengt	h Ad-ID			Rate Type
- Сроко.	1 WP			·	11A-12PM		0 MS402TVFLH			\$350.00 NN
	8/22/16 lass of Ti	08/26/16 me - Pre-emp	THE CHEW tible with notice	1P-2P	11111	:30	5	\$350.00	NM	
	eeks:	Start Date 08/22/16	End Date MTWTFSS 08/28/16 11111	Spots/Week 5	Rate \$350.00				E	
Spots:	# Ch			=	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WP				1P-2P		0 MS401TVFLH			\$350.00 NN
	2 WP	BF Tu 08/			1P-2P		0 MS401TVFLH			\$350.00 NN
	3 WP	PBF W 08/	24/16 1:31 PM THE C	HEW	1P-2P	:3	0 MS500TVFLH			\$350.00 NN
	4 WP	BF Th 08/	25/16 1:57 PM THE C	HEW	1P-2P	:3	0 MS402TVFLH			\$350.00 NN
	5 WP	BF F 08/	26/16 12:58 PM THE C	HEW	1P-2P	:3	0 MS402TVFLH			\$350.00 NN
	8/27/16 lass of Ti	08/27/16 me - Fixed No	Sat 6pm News on Pre-emptible	6-630p	=S-	:30	1	\$700.00	NM	
W	eeks:	Start Date 08/22/16	End Date MTWTFSS 08/28/16S-	Spots/Week 1	<u>Rate</u> \$700.00					
Spots:	# <u>Ch</u>	Day Air	Date Air Time Descri	ption	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WP	BF Sa 08/	27/16 6:29 PM Sat 6p	m News	6-630p	:3	0 MS402TVFLH			\$700.00 NN
	8/28/16 lass of Ti	08/28/16 me - Pre-emp	Sun 6pm News tible with notice	6-630p	S	:30	1	\$425.00	NM	
W	eeks:	Start Date 08/22/16	End Date MTWTFSS 08/28/16S	Spots/Week 1	<u>Rate</u> \$425.00					
Spots:	# Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
		BF Su 08/			6-630p		0 MS500TVFLH			\$425.00 NN

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at <a href="www.hearst.com/broadcasting/who-we-are">www.hearst.com/broadcasting/who-we-are</a>

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**6** 

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1515159-1	08/28/16	August 2016	08/01/16 - 08/28/16

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/22	2116

www.thewpbfchannel.com

Start Date   End Date   Description   Start/End Time   MTWTFSS   Length   Week   Rate   Type	Rate Tyr \$2,650.00 N \$2,650.00 N Rate Tyr \$700.00 N
Class of Time - Fixed Non Pre-emptible	Rate Typ \$2,650.00 N \$2,650.00 N Rate Typ \$700.00 N
Spots: # Ch	\$2,650.00 N \$2,650.00 N Rate Tyr \$700.00 N
1 WPBF Tu 08/23/16 7:41 PM Jeopardy 7:30-8PM :30 MS401TVFLH 2 WPBF Th 08/25/16 7:35 PM Jeopardy 7:30-8PM :30 MS500TVFLH  31 08/27/16 08/27/16 Sat Wheel Of Fortune Sat 7-730PMS- :30 1 \$700.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week 08/22/16 08/28/16S- 1 \$700.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	\$2,650.00 N \$2,650.00 N Rate Tyr \$700.00 N
2       WPBF       Th       08/25/16       7:35 PM Jeopardy       7:30-8PM       :30 MS500TVFLH         31       08/27/16       08/27/16       Sat Wheel Of Fortune       Sat 7-730PM      S-       :30       1       \$700.00       NN         Weeks: Start Date	\$2,650.00 N Rate Tyr \$700.00 N
31 08/27/16	<u>Rate</u> <u>Tyr</u> \$700.00 N
Class of Time - Pre-emptible with notice	<u>Rate</u> <u>Tyr</u> \$700.00 N
Spots: # Ch	\$700.00 N
1         WPBF         Sa         08/27/16         7:11 PM Sat Wheel Of Fortune         Sat 7-730PM         :30 MS500TVFLH           32         08/27/16         08/27/16         Sat Jeopardy         Sat 7:30-8PM        S-         :30 1         \$700.00 NM           Class of Time - Pre-emptible with notice           Weeks: Start Date End Date End Date MTWTFSS Spots/Week 08/22/16 08/22/16 08/28/16S-         Rate \$700.00           Spots: # Ch Day Air Date Air Time Description         Start/End Time Length Ad-ID           1         WPBF Sa 08/27/16         7:53 PM Sat Jeopardy         Sat 7:30-8PM         :30 MS402TVFLH           33 08/22/16         08/22/16         Bachelor in Paradise         8-10P         M         :30 1         \$1,800.00 NM	\$700.00 N
32 08/27/16 08/27/16 Sat Jeopardy Sat 7:30-8PMS- :30 1 \$700.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
Class of Time - Pre-emptible with notice           Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS Spots/Week 5700.00         Rate 5700.00           Spots:         # Ch Day Air Date Air Time Description 1 WPBF Sa 08/27/16         Start/End Time Length Ad-ID 310 MS402TVFLH           33 08/22/16         08/22/16         Bachelor in Paradise 8-10P         M 30 1 \$1,800.00 NM	
08/22/16	
1 WPBF Sa 08/27/16 7:53 PM Sat Jeopardy Sat 7:30-8PM :30 MS402TVFLH  33 08/22/16 08/22/16 Bachelor in Paradise 8-10P M :30 1 \$1,800.00 NM	
33 08/22/16 08/22/16 Bachelor in Paradise 8-10P M :30 1 \$1,800.00 NM	Rate Tyr
	\$700.00 N
Olass of Time - Tre-emplishe with hotice	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/22/16         08/28/16         M         1         \$1,800.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Typ
1 WPBF M 08/22/16 8:54 PM Bachelor in Paradise 8-10P :30 MS401TVFLH	\$1,800.00 N
34 08/27/16 08/27/16 Sa WPBF News 25 @ 11/11-11:35PM1- :30 1 \$600.00 NN Class of Time - Pre-emptible with notice	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/22/16         08/28/16        1-         1         \$600.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	<u>Rate</u> Tyr
1 WPBF Sa 08/27/16 11:29 PM Sa WPBF News 25 @ 11PM 11-11:35PM :30 MS500TVFLH	\$600.00 N
37 08/27/16 08/27/16 ACCESS HOLLYWOOD \1235xm-135xm1- :30 1 \$20.00 NN Class of Time - Immediately Pre-emptible without notice	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/22/16         08/28/16        1-         1         \$20.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Tyr
1 WPBF Sa 08/27/16 1:19 AM ACCESS HOLLYWOOD WKND I1235xm-135xm :30 MS402TVFLH	\$20.00 N
38 08/28/16 08/28/16 RIZZOLI & ISLES WKND SUN 12A-1A2 :30 2 \$25.00 NN Class of Time - Immediately Pre-emptible without notice	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/22/16         08/28/16        2         2         \$25.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Tyr
2 WPBF Su 08/28/16 12:11 AM RIZZOLI & ISLES WKND LF 2 SUN 12A-1A :30 MS402TVFLH	\$25.00 N
1 WPBF Su 08/28/16 12:51 AM RIZZOLI & ISLES WKND LF 2 SUN 12A-1A :30 MS500TVFLH	\$25.00 N
40 08/28/16	
Class of Time - Pre-emptible with notice	
Class of Time - Pre-emptible with notice           Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/22/16         08/28/16        S         1         \$600.00	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc., does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WPBE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1515159-1	08/28/16	August 2016	08/01/16 - 08/28/16

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/22	2116

www.thewpbfchannel.com

Line	Start I	Date	End Da	ite Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
40	08/28 Class		08/28/ e - Pre-	6 SUN emptible wi		5 @ 111-11:35PM	S	:30	1	\$600.00	NM	
Spo	ots: #	<u>Çh</u>	Day	Air Date	Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Type
	1	WPB	F Su	08/28/16	11:32 PM SUI	N WPBF News 25 @ 11P	M 11-11:35PM	:3	30 MS500TVF	LH		\$600.00 NN
							Total Spots		66			
Payment Terms 30 Days										Gross Tota	!	\$28,745.00
									Agenc	y Commission	1	\$4,311.75
									<u>Ne</u>	t Amount Due	<u>!</u>	\$24,433.25